

APPENDIX D

Public Opinion Survey – 2009

City of Conrad Growth Policy Survey

Demographics

1. Respondent completing this survey:

Male	Female	
a) 2	6	18-29 Years Old
b) 7	18	30-39 Years Old
c) 24	23	40-49 Years Old
d) 27	34	50-59 Years Old
e) 37	43	60-69 Years Old
f) 44	45	70+ Years Old

2. Household Members:

Male	Female	
a) 15	17	18-29 Years Old
b) 14	22	30-39 Years Old
c) 31	31	40-49 Years Old
d) 26	24	50-59 Years Old
e) 33	53	60-69 Years Old
f) 51	61	70+ Years Old

3. Conrad has a current population of 2540. The City of Conrad has had an estimated decline of 1% over the past seven years. Which of the following would you prefer:

a) 2 No Growth	b) 68 Slight Growth
b) 157 Medium Growth	d) 44 High Growth

4. Do you own or rent your home? (check one)

a) 227	Own
b) 45	Rent

5. Do you work within Conrad city limits?

a) 147	Yes
b) 58	No

6. If no, how far do you commute to work?

15.25 Miles • **885.5/58**

Demographics (continued)

7. How long have you lived in the Conrad area? (check one)

- a) **12** less than 1 year
- b) **30** 1-5 years
- c) **24** 6-10 years
- d) **44** 11-20 years
- e) **163** more than 20 years

8. Do you have any intention of leaving Conrad in the next five years? (check one)

- a) **17** Yes
- b) **194** No
- c) **52** Uncertain

• 9 left blank

8(a). If yes, what is your reason for leaving the area?

- a) **27** Job Opportunities
- b) **6** Family
- c) **9** Retirement
- d) **6** Other _____

8(b). If yes, would you likely relocate (check one)

- a) **1** Within the county
- b) **43** Within the state
- c) **19** Out of state

9. What is the highest level of education you have completed? (check one)

- a) **116** High School Diploma/G.E.D.
- b) **80** College Degree
- c) **40** Graduate Degree
- d) **39** Technical Degree/Licensing
- e) **9** Other _____

10. What is your current employment status? (check one)

- a) **123** Employed
- b) **6** Unemployed
- c) **0** Student
- d) **110** Retired
- e) **30** Self Employed
- f) **13** Part-time Employed
- g) **6** Seasonally Employed

Demographics (continued)

11. What is your current occupation? (check all that apply)

- | | |
|------------------------------------|--|
| a) 20 Agriculture | n) 4 Public Administration |
| b) 3 Corrections Facilities | o) 4 Insurance |
| c) 1 Childcare | p) 1 Real Estate |
| d) 1 Recreation | q) 20 Education |
| e) 5 Construction | r) 29 Health Care |
| f) 2 Manufacturing | s) 4 Social Service |
| g) 3 Wholesale Trade | t) 3 Scientific |
| h) 23 Retail Trade | u) 14 Management |
| i) 8 Transportation | v) 18 Government |
| j) 0 Warehousing | w) 2 Arts/Entertainment |
| k) 4 Utilities | x) 19 Homemaker |
| l) 3 Information | y) 105 Retired |
| m) 16 Finance | z) 5 Other 4 cooks 1 maintenance |

12. What type of activities do you enjoy doing in your spare time? (please check three)

- | | |
|-------------------------------|---------------------------------|
| a) 79 Hunting | n) 84 Fishing |
| b) 25 Horseback Riding | o) 109 Camping |
| c) 43 Hiking | p) 41 Bike Riding |
| d) 54 Boating | q) 21 Dancing |
| e) 131 Reading | r) 127 Watching TV |
| f) 75 Arts & Crafts | s) 29 Carpentry |
| g) 79 Music | t) 22 Quilting |
| h) 76 Home Improvement | u) 97 Church |
| i) 67 Volunteer Work | v) 36 Theatre |
| j) 72 Movies | w) 31 Bowling |
| k) 38 Golfing | x) 66 High School Sports |
| l) 18 Swimming | y) 84 Travel |
| m) 38 Shooting Sports | z) 9 Other _____ |

Community

13. What are Conrad's three greatest assets? (list in order of importance)

- a)
- b)
- c)

Community (continued)

14. What three improvements do you feel would enhance the quality of life in Conrad?

a)

b)

c)

15.How do you rate Conrad as a place to live? • **average 3.99**

<u>Undesirable</u>					<u>Desirable</u>
1	2	3	4	5	

Growth

16. For planning purposes, if additional **housing development** were to take place, where would you prefer to see it located? (circle one for each option)

a) Within city limits **3.82**

<u>Undesirable</u>					<u>Desirable</u>
1	2	3	4	5	

b) Expand city limits to accommodate new growth

<u>Undesirable</u>			3.69		<u>Desirable</u>
1	2	3	4	5	

c) Replace existing substandard buildings with new construction

<u>Undesirable</u>				4.02	<u>Desirable</u>
1	2	3	4	5	

d) Locate new construction outside of city limits

<u>Undesirable</u>		2.74			<u>Desirable</u>
1	2	3	4	5	

e) Other (explain)

<u>Undesirable</u>					<u>Desirable</u>
1	2	3	4	5	

Growth (continued)

17. For planning purposes, if **commercial/retail development** were to take place, where would you prefer to see it located? (circle one for each option)

a) On major highway thoroughfares, including main street

Undesirable			4.14	Desirable
1	2	3	4	5

b) Residential area one block off main street

Undesirable		2.86		Desirable
1	2	3	4	5

c) Outside city limits

Undesirable		2.83		Desirable
1	2	3	4	5

d) Replace substandard building with new construction

Undesirable			3.98	Desirable
1	2	3	4	5

e) Other (explain)

Undesirable				Desirable
1	2	3	4	5

18. What type of additional housing do you think is needed in Conrad? (check all that apply)

- a) **_120_** Single Family Houses
- b) **_115_** Rental Houses
- c) **_71_** Rental Apartments
- d) **_65_** Condo/Townhouses
- e) **_81_** Senior Citizen Housing
- f) **_57_** Assisted Living Facilities
- g) **_14_** Mobile Home Parks
- h) **_106_** Affordable/Low Income Housing
- i) **_20_** None
- j) **_5_** Other (Explain)

Growth (continued)

19. Do you believe there are individual buildings in Conrad that are worth preserving for their historical value?

- a) **_187_** yes
- b) **_54_** no

20. Do you believe Conrad could benefit by having architectural design guidelines in some commercial districts?

- a) **_147_** yes
- b) **105_** no

ECONOMIC DEVELOPMENT

21. What business or type of businesses do you think will thrive in Conrad? (Check all that apply)

- a) **153** Retail
- b) **_95_** Services
- c) **_169_** Restaurant
- d) **103** Overnight Accommodations
- e) **_104_** Industrial
- f) **_124_** Agriculture Related
- g) **32** Specialty (explain) _____
- h) **_27_** Other _____

Thank you for taking the time to complete the survey. ***The future of Conrad depends on community involvement. It's your plan for your community!!*** Results will be available at the City of Conrad office for your review.

Completed survey's can be mailed to Conrad City Hall at 411 1/2 South Main, Conrad, MT, 59425 or dropped at the following locations:

- Conrad City Hall
- Gary & Leo's IGA
- Stockman Bank
- Wells Fargo Bank